

TOTAL BRANCH SALES MARCH - JUNE 1971

<u>MILITANT</u>	MARCH	APRIL	MAY	JUNE
Average Weekly Bundle Received	3214	3221	3687	3601
% Sold	59%	55%	68%	65%
Number Sold	1896	1771	2507	2341
% Comrades Selling	46%	38%	44%	48%
Per Capita Sales	2.2	1.6	2.2	2.4
Debt at End of Month	\$7628	\$8102	\$7227	\$6308
No. Branches Kept Current	9	15	18	18

<u>ISR</u>	MARCH	APRIL	MAY	JUNE
Average Weekly Bundle Received	2130	1933	1933	1503
% Sold	67%	41%	49%	46%
Number Sold	1427	793	947	691
% Comrades Selling	35%	20%	27%	23%
Per Capita Sales	1.3	.5	.6	.6
Debt at End of Month	\$2139	\$1682	\$1475	\$1600
No. Branches Kept Current	10	16	14	14

PROGRESS ON CAMPAIGN TO BREAK EVEN

During May and June, Militant sales began to near the 70% break-even point with an average of 68% and 65% of the bundles sold respectively each month. During June, eight branches reported selling more than 70% of their bundles (see page 3). At the same time, the total number sold went up from 1896 in March to 2507 in May and 2341 in June. ISR sales are still a weak point. Although many sales committees are now beginning to integrate ISR sales more into regular sales, we still have a long way to go to break even and increase the bundles.

BUNDLE SIZES AND DEBTS: FEBRUARY PLENUM - JULY 1971

Branch	MILITANT				ISR			
	July Debt	Feb. Debt	July Bundle	Feb. Bundle	July Debt	Feb. Debt	July Bundle	Feb. Bundle
Atlanta	-0-	\$105	125	100	-0-	\$42	40	60
Austin	-0-	\$257	100	150	-0-	\$62	40	65
Boston	\$566	\$116	405	650	-0-	\$105	63	75
Brooklyn	-0-	xxx	205	xxx	-0-	xxx	150	xxx
Chicago	\$2699	\$2563	285	250	\$325	\$278	150	150
Cleveland	\$624	\$359	190	200	\$94	\$102	75	75
Denver	\$365	\$135	125	100	\$87	\$22	50	50
Detroit	\$525	\$190	245	300	\$259	\$158	150	150
Houston	-0-	\$189	145	150	-0-	\$53	60	50
Los Angeles	\$170	\$132	125	200	\$637	\$477	75	125
Lower Manhattan	-0-	xxx	215	xxx	-0-	xxx	250	xxx
New York City	-0-	\$1489	xxx	400	-0-	-0-	xxx	700
Oakland-Berkeley	\$155	\$200	200	200	\$8	\$234	135	175
Philadelphia	-0-	-0-	200	200	-0-	-0-	150	150
Portland	-0-	-0-	62	75	-0-	-0-	15	15
San Diego	-0-	\$36	120	145	\$23	\$5	25	40
San Francisco	\$654	\$519	200	200	\$105	\$140	100	100
Seattle	\$600	\$497	100	150	\$71	\$175	30	125
Twin Cities	-0-	-0-	200	150	-0-	\$21	60	60
Upper W. Side	-0-	xxx	100	xxx	\$26	xxx	75	xxx
Washington DC	-0-	\$398	325	75	-0-	\$35	75	50
	\$6358	\$7185	3672	3695	\$1634	\$1909	1768	2215

PROGRESS REPORT ON CAMPAIGN TO KEEP CURRENT ON BUNDLE BILLS

Most branches have been regularly keeping current on both their ISR and Militant bundle bills. In June, 18 branches kept current on The Militant and 14 on the ISR (see Financial Report for a breakdown).

At the same time, the total debt from branches to The Militant and the ISR has decreased since the February plenum. Eleven branches are now paid up in full on The Militant and 10 on the ISR.

MILITANT: JUNE SALES REPORTS

<u>Branch</u>	Average Weekly Bundle	% Sold	Average No. Sold Weekly	% Comrades Selling	Per Capita Sales
Atlanta	125	70%	88	58%	2.9
Austin	100	63%	63	60%	*
Boston	405	46%	188	54%	1.7
Brooklyn	206	68%	144	41%	1.8
Chicago	285	75%	205	40%	2.3
Cleveland	190	60%	113	20%	2.3
Denver	122	98%	117	70%	6.9
Detroit	245	68%	167	50%	2.6
Houston	167	87%	145	95%	*
Los Angeles	125	41%	51	30%	.7
Lower Manhattan	175	45%	79	15%	.8
Oakland-Berkeley	150	71%	106	27%	1.4
Philadelphia	200	*	*	*	*
Portland	62	79%	50	*	*
San Diego	119	40%	46	50%	1.8
San Francisco	200	52%	104	33%	*
Seattle	100	72%	72	70%	*
Twin Cities	200	*	*	*	*
Upper W. Side	100	55%	55	34%	.6
Washington D.C.	325	74%	249	65%	5.0
TOTAL/AVERAGE	3601	65%	2340+	48%+	2.4+

\*no report received  
+approximate projection

ISR: JUNE SALES REPORTS

<u>Branch</u>	<u>Bundle</u>	<u>% Sold</u>	<u>No. Sold</u>	<u>% Comrades Selling</u>	<u>Per Capita Sales</u>
Atlanta	60	25%	15	14%	.5
Austin	40	50%	15	6%	*
Boston	63	*	*	*	*
Brooklyn	75	69%	52	28%	.4
Chicago	150	33%	49	40%	.5
Cleveland	75	*	*	*	*
Denver	50	48%	24	35%	1.4
Detroit	150	5%	8	*	.1
Houston	50	83%	25	30%	*
Los Angeles	125	24%	30	14%	.4
Lower Manhattan	100	69%	69	15%	.8
Oakland-Berkeley	75	64%	40	1%	.5
Philadelphia	150	*	*	*	*
Portland	not received in June				
San Diego	25	36%	9	30%	.4
San Francisco	100	32%	32	20%	*
Seattle	30	70%	21	40%	*
Twin Cities	60	*	*	*	*
Upper W. Side	75	41%	31	10%	.3
Washington DC	75	47%	31	12%	.6
TOTAL/AVERAGE	1528	46%+	691+	23%	.6+

\*no report received

+approximate projection